



MARCH FOR MEALS 2022 SPONSORSHIP FORM

Please email completed form to: lrobitshek@nmcaa.net
Deadline: February 25, 2022

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____ Website: _____

SPONSORSHIP LEVEL (Please choose one)

Please see sponsorship benefits on back.

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| ___ | \$5,000 Champion (provides 760 meals) |
| ___ | \$2,500 Leader (provides 380 meals) |
| ___ | \$1,000 Partner (provides 152 meals) |
| ___ | \$500 Friend (provides 76 meals) |

1. Complete Sponsorship Form.

Email form and a High Resolution Logo (300 dpi) to lrobitshek@nmcaa.net.

Forms must be submitted by February 25, 2022 to be included in publicity.

2. Payment options:

___ 1. Check:

Make checks payable to: Meals on Wheels

Mail checks to: Northwest Michigan Community Action Agency
3963 Three Mile Road N, Traverse City, MI 49686

___ 2. Online:


Visit MealsWheelsLove.org/our-supporters/

Click the “Become a Sponsor” button

___ 3. Please bill/send invoice to: _____

About Meals on Wheels of NMCAA

In 2021, Meals on Wheels of Northwest Michigan provided 171,551 well-balanced meals and “so much more”, delivering vital nutrition, compassionate visits, safety checks, and independence to 1,325 homebound seniors in Grand Traverse, Leelanau, Missaukee, and Wexford counties. Visit MealsWheelsLove.org to learn more about how your support makes a difference.

 <p>Meals on Wheels of Northwest Michigan operated by NMCAA</p>	<p>Lisa Robitshek, Manager, Meals on Wheels Northwest Michigan Community Action Agency 3963 Three Mile Road Traverse City, MI 49686</p>	<p>1-800-632-7334 MealsWheelsLove.org Facebook.com/MealsOnWheelsofNorthwestMichigan</p>
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MARCH FOR MEALS 2022 -SPONSOR BENEFITS



March for Meals is a national effort initiated by Meals on Wheels America, to **raise awareness of senior hunger** and **encourage action** by local communities. Every March, Meals on Wheels of Northwest Michigan participates in these efforts and raises critical funding to feed vulnerable seniors by hosting a fundraiser in collaboration with Moomers Homemade Ice Cream. All proceeds from our March for Meals efforts benefit Northwest Michigan seniors.

<p>\$5,000 Champion <i>(provides 760 meals)</i></p> <ul style="list-style-type: none"> • Name and logo will be included on a handout that will accompany all meals delivered in March (~800 seniors) • Name featured on NMCAA’s Three Mile Rd. sign for a week during the month of March • Highlighted in monthly newsletter, with featured article describing your services (circulation 1,000+ seniors) • Prominent placement in March for Meals publicity • Listed as a Campaign Champion on Meals on Wheels website and on social media pages • Recognition as Campaign Champion in <i>Traverse City Record Eagle</i> Thank You ad 	<p>\$2,500 Leader <i>(provides 380 meals)</i></p> <ul style="list-style-type: none"> • Name and logo will be included on a handout that will accompany all meals delivered during 1 week in March (~650 seniors) • Featured sponsor recognition in monthly newsletter, with brief description of your services (circulation 1,000+ seniors) • Prominent placement in March for Meals publicity • Listed as a Campaign Leader on Meals on Wheels website and on social media pages • Recognition as Campaign Leader in <i>Traverse City Record Eagle</i> Thank You ad
<p>\$1,000 Partner <i>(provides 152 meals)</i></p> <ul style="list-style-type: none"> • Featured Sponsor recognition in monthly newsletter (circulation 1,000+ seniors) • Recognition in March for Meals publicity • Listed as a Campaign Partner on Meals on Wheels website and on social media pages • Recognition as Campaign Partner in <i>Traverse City Record Eagle</i> Thank You ad 	<p>\$500 Friend <i>(provides 76 meals)</i></p> <ul style="list-style-type: none"> • Sponsor recognition in monthly newsletter (circulation 1,000+ seniors) • Recognition in March for Meals publicity • Listed as a Campaign Friend on Meals on Wheels website and on social media pages

Businesses can also support vulnerable seniors by purchasing Moomers sundae kits to be delivered to your business. Ask us how!

	<p>Lisa Robitshek, Manager, Meals on Wheels Northwest Michigan Community Action Agency 3963 Three Mile Road Traverse City, MI 49686</p>	<p>1-800-632-7334 MealsWheelsLove.org Facebook.com/ MealsOnWheelsofNorthwestMichigan</p>
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